



WESTSIDE FOOTBALL CLUB.

Grovely Sports Ground, Hanran Street, Keperra
P.O. Box 104, Ferny Hills 4055
www.westsidesports.com.au
ABN 46 715 685 856

SPONSORSHIP OPPORTUNITY

16th October 2010

Dear Sir / Madam,

About Westside Football Club

We are a football (soccer) club located at the Grovely Sports Grounds, Hanran Street, Keperra. We have a proud club history spanning over 47 years. We provide a family atmosphere and our emphasis is on club spirit and partnerships within the community. We are a thriving club that focuses on the development of football for all age groups. We are a member of the Arana Sports Association and contribute to local community fund raising activities.

In 2010 we had about 300 players in over 20 teams from the 3-5 yr old 'Squirts' Program and all junior age groups right through to Senior Men, Women and Over 35 teams. Westside Football Club has established partnerships with disability services and supports the Sporting Wheelies Association and Cerebral Palsy League by hosting events at the club for these organisations. Our grounds are also used by local schools and other community groups to host various sporting events. In 2010 we hosted a football carnival where over 500 people from all over Brisbane attended.

Our club is a not for profit organisation and relies solely on grants, member fees, fund raising, canteen sales and sponsorship to cover costs of running a community sporting club. These costs include replacing worn playing equipment and clothing, field maintenance, clubhouse maintenance, electricity (e.g. field lighting), insurance, council fees and football association fees. Fund raising is an important part of Westside's ability to provide all players with the support they need.

Fence advertising opportunity



80 metres of fencing is being constructed on the Northern side of the main field and is expected to be completed by the end of November 2010. The fence will be constructed with standard steel poles and railings. Each section of fence will be 2.4m x 1.1m in size. Within each section of fencing will be a laminated tin advertising banner. These advertising banners will contain professionally sign-written colour business advertisements including business logos, phone numbers, website details etc. These banners will face the main club house and will be clearly visible by patrons who are watching games from the clubhouse and from most other vantage points around the field. Games are played each week during the football season (March to September) on Friday nights, Saturdays and Sundays. The field is also used by a number of teams for weekly training. The fence will also be clearly visible by members of the public that use the fields for recreational purposes. The field is classed as a public park and is easily accessible by members of the public. The location of this fencing will provide excellent advertising visibility and exposure to large numbers of people each week.



(example only)

Fence advertising packages - \$500 / \$800 / \$1000

By advertising your business you become a valued sponsor of Westside Football Club. The sponsorship contribution will go towards costs of construction of field fencing and general club development costs.

Sponsorship packages are as follows:

- **\$500** for one year
- **\$800** for two years
- **\$1000** for three years

By becoming a sponsor we will provide the following benefits to your business:

- 2.4m x 1.1m colour advertising fence banner permanently displayed (professional sign-writer).
- Entitlement to distribute advertising material at the Clubhouse.
- Display of your business logo etc on a sponsor sign located in the clubhouse.
- Advertising on the Westside FC website (www.westsidesports.com.au) with a link to your business website and your business logo in a prominent position on each page of the Westside FC site.
- A sponsorship certificate for display at your business.

This is a great advertising opportunity for your business and there are limited fence sections available.

If you need further information I would be happy to assist. You can call me anytime on 0428235870 or email btaj@bigpond.com

Yours sincerely,
Barry McErlean
Westside FC